



THE  
**CONVEYANCING  
ASSOCIATION**



# Membership Benefits

**The Conveyancing Association**  
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## About Us

**We are the voice of the specialist UK Conveyancer and the leading trade body for the conveyancing industry.**

Our Members are conveyancing specialists who collectively conduct approximately 30% of all property transactions and 70% of re-mortgage transactions in England and Wales. We work proactively to improve the conveyancing process and to formulate and implement best practice throughout the industry. We work collaboratively with industry stakeholders to campaign, influence and improve the conveyancing process.

## Get Involved

**Our Membership is made up of Solicitors and Licensed Conveyancers from the top 200 specialist residential conveyancing companies in the UK.**

We are the leading trade body in the conveyancing industry and our influence among stakeholders and decision makers continues to grow. Our Members have the opportunity to influence initiatives, campaigns, protocol and debate within the Association and the wider conveyancing community. The Association provides the opportunity to make friends with likeminded individuals and industry stakeholders, who share the same problems and a similar vision for best practice. We look forward to working with you.

## Changing the Way We Convey

We work with industry stakeholders, conveyancers, regulators and the government to ensure that we identify, advocate and adopt best conveyancing practice for our members and their clients.

## Our Work

### **i Informing Home Movers about the Conveyancing Process:**

Our BIG Question survey indicated that there was a real need to provide home movers with clear information on what happens during the home moving, how to prepare for it and how long it all takes. The Association have responded by commissioning two animated videos describing the process, both of which can be accessed on our website.

### **≡ Report on misselling in the Home Moving Process:**

The Conveyancing Association carried out a survey of home movers to understand how many were receiving all the facts prior to making an offer on a property. The survey showed that 98% of people received no information prior to viewing the property and only 8% received anything prior to making an offer. The impact of this should not be underrated. In leasehold in particular it perpetuates the opportunities for the abuse of incoming leaseholders as our report demonstrates.

### **🎯 Leasehold Campaign:**

Our campaign to change negative leasehold management practices, to ensure a fair outcome for our clients and quicker transaction process, has been hugely successful.

### **£ Lender Engagement:**

We are working with mortgage lenders, valuers and surveyors to address the delays in the process caused by post offer queries. Our round table meetings engage debate with the lending industry to create collaborative conveyancing practices.



## Our Work

### **The Conveyancing Taskforce:**

This collaborative group of industry experts is made up of multiple legal, trade and representative bodies including The Bold Legal Group, The Chartered Institute of Legal Executives, The Conveyancing Association, The Law Society and The Society for Licensed Conveyancer. The taskforce focuses on key work flows to define and help implement industry best practice.

### **Cyberfraud Protocol:**

We work with fraud experts and those with a view of the developing criminal behaviours to help provide insights into emerging threats and help identify working practices and technology solutions which can reduce these threats.

### **The Conveyancing Academy:**

The Conveyancing Academy was established in 2015 to provide cost effective online training platforms for our Members to train their staff at all levels. The Academy courses allow our Members to train their staff effectively and efficiently, from induction using the Compliance, Paralegal and Trainee Conveyancer courses through to accredited Conveyancer with the Level 3,4 & 6 Diplomas. All courses are endorsed by The Conveyancing Association.

### **The Conveyancing Foundation:**

The Conveyancing Foundation Free Legal Fee Competition inspires our Members to raise hundreds of thousands of pounds for charity. With over £800,000.00 raised for charities chosen by our individual Members in recent years, we are "Conveyancing for Charity".

### **The Technical Protocol:**

Some of the most successful Conveyancing practices in the UK have worked collectively with us to produce the Conveyancing Association Technical Protocol, which defines best Conveyancing practices and procedures, to which all of our Members adhere.

### **The Conveyancing Association Pledges:**

Our mutual commitment to excellent customer service formulated the Conveyancing Association Pledges - the first published customer service commitments in the conveyancing industry. Our Members are totally committed to improving their businesses and enhancing the client conveyancing experience.

“ The CA provides an opportunity to be at the forefront of the conveyancing industry and to work collaboratively with conveyancers, stakeholders and other industry specialists to change the way we convey and run our businesses. ”

**Nicky Heathcote**  
Chair  
Conveyancing Association

“ The CA is the best place to be able to shape key changes and developments in the conveyancing marketplace, meet the right people and develop your company to become one of the best players in the conveyancing industry. ”

**Victoria Mortimer**  
Knights Plc



## Adding Value to Your Business

### **Build Your Business Network**

The Association Membership is made up of market leading Conveyancers who work together to provide support, advice and a plethora of business opportunities. Our quarterly meetings provide an opportunity to network with fellow Members and a forum for sharing collective expertise and industry knowledge. Every meeting is an experience, enhancing your conveyancing and business skills, whilst networking with the best that the industry has to offer.

### **Engaging with Stakeholders**

Our Members engage with a wide and varied range of industry stakeholders, including Government, Legal Panel Managers, leading Estate Agents, Mortgage Lenders, the CLC and the SRA.

### **Conveyancing Workshops**

Our workshops provide a forum for members to share experiences and guidance on complex conveyancing issues, in a bespoke and intimate seminar environment. The workshops are CPD certified and run by industry experts who are specialists in their field of conveyancing.

### **Conveyancing Association Branding**

Our Members use the coveted Conveyancing Association logo and branding on their company stationary and promotional material and media. Member company logos are promoted on the Association website, with a direct link to Member websites.

### **Association Members in the News**

The Association leads the debate on conveyancing in the trade media and increasingly in the national press. Our Members inspire and are often quoted in Association press releases and articles on topical conveyancing issues.

### **Compliance & Benefits**

Association membership comes with a complimentary Legal Eye review and discounted access to compliance auditing and support. Members benefit from discounts on a multitude of conveyancing products and services and are exposed to new business opportunities.



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