

**Changing
the way
we convey**

Legal Member Benefits



To remain competitive and resilient, conveyancing firms must future-proof their businesses. Conveyancing firms face a myriad of challenges that threaten to disrupt their operations and profitability. The increasing complexity of the home buying and selling process that seems to fall mainly at the door of the conveyancer in terms of risk and liability, coupled with competitive fee structures, increasing workloads and pressures around maintaining and attracting talent, all mean that firms must work harder and smarter to maintain their market position. This involves investing in professional development, staying abreast of industry trends and regulatory changes, and embracing new ways of working including new technology.

The Conveyancing Association stands as the leading representative body for the conveyancing sector. Its purpose is to improve the home buying and selling process for conveyancers and consumers. Our members collectively conduct approximately 16% of all property transactions and 62% of all remortgage transactions in England and Wales.



Conveyancing Association Membership

Conveyancing Association membership offers a plethora of advantages that are crucial for navigating the current and future challenges faced by conveyancing firms.

The CA is a vital ally for conveyancing firms navigating the complexities of the modern property market. Being part of a strong unified group provides a collective strength, therefore the CA's ability to lead debates and influence decision-making is significantly enhanced by the strength of our membership. By working together, conveyancing firms can ensure their needs and concerns are front and centre in discussions, particularly with government, regulators and industry stakeholders. The CA's collaborative approach fosters innovation and resilience within the sector. By sharing resources, knowledge, and expertise across all business areas and raising awareness of new innovation through access to our Affiliate members, member firms can overcome challenges and seize opportunities for growth.

The Conveyancing Association Strategic Pillars and how they work for you

To meet member's needs, the CA will be working within the following strategic pillars which are centred around our members:



Being Connected

The CA membership will always offer unparalleled networking opportunities. Through events, conferences and meetings, members can connect with peers, share experiences and collaborate on initiatives that drive the industry forward. Firms who attend any of the events are

able to raise any issues or problems they are dealing with and one of the key benefits of the CA is that its peer group of representatives never shy away from providing potential solutions that they might have encountered which can help others. The CA is not a closed shop, and part of its appeal is our open and transparent forum. Member firms can sit on panels at events where they can share their experiences and raise their firms' profile.

The CA endeavours to connect member firms to industry suppliers such as technology and insurance providers through our affiliate membership, so that members can keep abreast of what is currently available in the market and new innovation. It also provides the opportunity to connect with a wide network of stakeholder members from government departments, regulatory bodies, lenders, other representative bodies and alike.

The property sector is a very personable and sociable industry. Therefore, all of our events include a social evening where you can relax and have an informal chat and catch up with your peers over some food and drink. Our annual conference and charity dinner is seen as a key must not miss event in the industry events calendar.



Sharing Knowledge and Expertise

The CA is committed to the continuous professional development of its members. We react to our members current needs and provide training and information on these areas. We offer a range of training programs, online webinars,

workshops and seminars designed to enhance the skills and knowledge of conveyancer ensuring they are well-equipped to handle the complexities of the modern property market.

We provide access to market analysis and best practice guides. Our array of guidance and support is readily available to all our firms to follow, which means our members do not have to spend their own time and resource into research and translating what can be fast moving information. Recent CA guides include our Technical Guidance, Cyberfraud and Fraud Guidance, plus Guidance on Cladding, Estate Agent Best Practice, Digital Signatures to name a few. All are free and updated on a regular basis.

Members are increasingly asking for practical advice on how to run their business and deal with various people issues. In the past we have included sessions on retaining and attracting talent, customer complaints handling & dealing with difficult people, what insurers consider on PII renewal and how to prepare for a regulatory audit. We will continue to provide more of these types of sessions at future meetings and within our conference.



Collective Strength and Influence

The CA is a leading industry voice on behalf of its members. One of the most significant benefits of CA membership is the advocacy role we play. As a collective, the CA is a powerful influencer with Government, regulators and other key

stakeholders. When an initiative forms, we seek input from our members and keep them updated whilst they are being formulated. This means our members can shape the discussion, be ahead of the curve and respond to changes more accurately and quickly which is of huge benefit to the consumer. With a new Government set to change the agenda over the next 5 years, and putting housing as a key part of their strategy, it is now even more important for conveyancers to be involved and have an influence.

Once a new policy has been agreed or legislation passed, we work hard with our members to help them implement the changes from a more practical stance whether that be providing new guidance or highlighting enabling technology. For example, we were the first to publish guidance on the Building Safety Act and held further sessions helping with transactional issues on the ground.



Future Proofing

It is important our members are kept abreast of future thinking, whether that is from a regulatory stance, around technological advancements or from a government policy perspective. Change is becoming an ever constant in the conveyancing world and being alive to the potential future

opportunities and threats is what sets our members apart from their peers and ensures they remain sustainable. Conveyancers add tremendous value to the sector and to the wider economy, the CA plays a vital role in helping our members seek out further value for themselves and for the consumer.

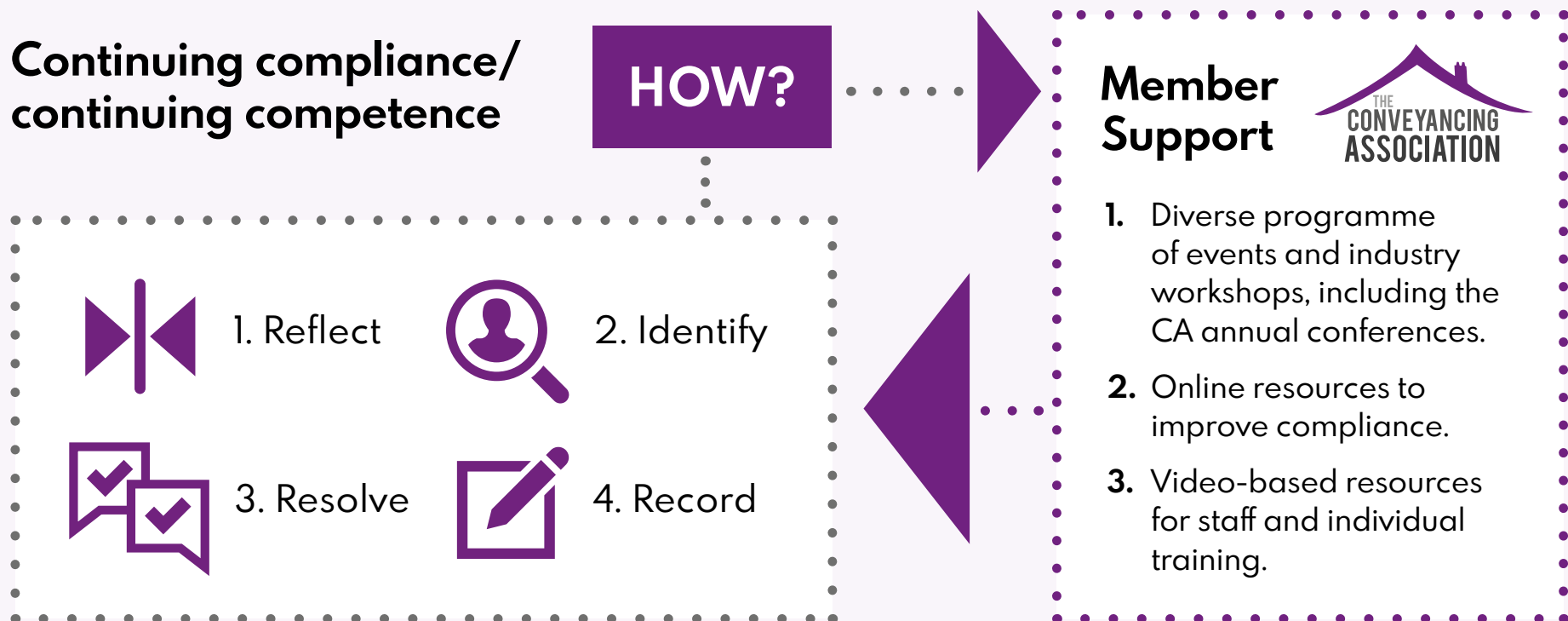
We constantly horizon scan and look to how we can influence the outcome on our own or through membership of key industry forums such as the Home Buying and Selling Council and the Bank of England's RTGS Industry Group. Our annual conference themes always include sessions on the future, we participate in many other conference panels such as the Modern Law Conveyancing Conference and regularly publish Thought Leadership articles to encourage proactive industry thinking.

Conveyancers help consumers on a daily basis and add huge value to the conveyancing process. The CA is continually highlighting and championing the great work of its members and how they continuously support consumers. By ensuring our members worth is understood more widely we can foster the respect our members deserve and in turn they can be rewarded accordingly.

Continued Competence, Continuing Compliance

In the fast-changing world of conveyancing, it has never been more important to keep your knowledge up to date. To help CA members remain at the forefront of their profession, they are provided with access to a wide range of insight, best practice, resources, events, webinars, training, and benefits to bolster their learning, so they are fully equipped to meet the challenges of today and tomorrow.

Continuing competence/continuing compliance is a career-long enhancement of knowledge, skill, and judgement, and our members can fulfil their annual training requirement, simply by attending our various events and reading our guidance notes.





Our Affiliate Members



DUAL Asset



HOWDEN



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